GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ITE&C Department– IT Promotion –Developing Innovative Products / Solutions / Services - SUO MOTO proposals- Encouragement –sanction of Rs. 7920000/- to M/S Diffion Consulting LLP Orders -lssued

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INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS (Promotions) DEPARTMENT

G.O.RT.No. 40 Dated: 25-02-2016

Read the following:

1. Innovation & Start-up Policy 2014-2020, issued vide Go Ms.No:17, ITE&C Dept, Dated:09.09.2014
2. G.O RT No: 100 ITE & C Department Dated: 17.O7.2015 selection and adoption of innovative products and SUO MOTO Proposals
3. Recommendations of the evaluation committee Dated: 29.09.2015

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O R D E R:

1. Vide references 1st and 2nd cited above, Government have issued guidelines for selecting the SUO MOTO products and implementing them in the State. The evaluation committee constituted for this purpose has selected the product/solution "ZIPLR" submitted by M/S Diffion Consulting LLP. It is an innovative solution to persistent problem of managing all information with regards to digital marketing effort of an organization and immensely helps in online branding of an organization. The solution shall be utilized in Information Technology, Electronics & Communications Department.

2. On careful examination and consideration of recommendations of Evaluation Committee, Government hereby approves the proposal of M/S Diffion Consulting LLP under the category of SUO MOTO proposals, for an amount of Rs. 79.2 Lakhs.

3. Following terms and conditions and procedures shall apply:

   A. ITE&C Department will, monitor, adopt and implement the product. Amount shall be released to the company by Innovation Society.
   B. The solution shall be in consonance with AP State Enterprise Architecture.
   C. Solution shall be built on open standards.
   D. The amount will be released in phases/milestones as decided by the Innovation Society.

4. The order terms and conditions of G.Os at 1st and 2nd referred above shall be applicable. In addition other regulations and instructions ad stipulated by Government from time to time for successful implementation of the project shall apply and shall be binding on M/S Diffion Consulting LLP.
5. The project cost sanctioned at para 2 above shall be debited to the following Head of Account.

   Head of Account: 8448-– 110 — SH (70) - 003

6. The CEO, Innovation Society shall draw the eligible amount of Rs.79.20 Lakhs (Rupees Seventy Nine Lakhs Twenty Thousand only) towards ZIPLR Project implementation cost sanctioned in para2 above and arrange for payment after duly applying the TDS in favour of M/S Diffion Consulting LLP.

(P.T.O)

7. M/S Diffion Consulting LLP shall submit an advance stamped receipt for the sanctioned amount to the Department/Innovation Society in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNER OF ANDHRA PRADESH)

G.S PHANI KISHORE
SECRETARY TO GOVERNMENT,

To:
M/S Diffion Consulting LLP
The Accountant General (A&E)/(Audit), A.P Hyderabad
The Director, Treasuries and Accounts, A.P Hyderabad
The Pay and Accounts Officer, Hyderabad
The Resident Audit Officer, O/o Pay and Accounts Officer, Hyderabad
The Dy. Pay and Accounts Officer, AP Secretariat Branch, Hyderabad
The JD (HRD) & DDO, ITE&C Department

Copy to:
OSD to Chief Minister
PS to Minister for IT
PS to Advisor (IT)
SF/ Spare

//FORWARDED:: BY ORDER//

SECTION OFFICER